

**NE Region**  
**HHI Monthly Report**  
**March 2012**

**Clay Co**

- Disseminated Tobacco Prevention information at Piggott Elementary health fair
- Presented ATV Safety to approximately 100 students at Piggott High School

**Cleburne Co**

- A Drug Free Community grant was submitted for the county.
- A town hall is being organized for April on underage drinking.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

**Craighead Co**

- Hand washing presentation at MAJ Head Start for approximately 85 students
- Smoking Cessation presentation for Nettleton Jr. High School RADD group-*If I Start Can I Quit*

**Crittenden Co**

- Strong Women and Walk Across Arkansas is available for county.
- The Delta AHEC continues to partner with the LHU and provide baby showers once a quarter for expectant mothers supplying them with educational and informational information on safety at home and in the car.
- A booth was staffed at the Community Resource Fair and education was provided on various ADH programs, Tobacco and Injury Prevention.

**Cross Co**

- Table set up at Meyers Senior Center in Wynne for Senior Health Fair. Educational materials regarding senior health issues provided. ADH first-aid pocket kits given away in Hometown Health bags. Cross County Health Department brochures also provided. Fizzics of Soda, Mr. Gross Mouth, Teeth in Tobacco Juice and Mr. Dip Lip used as visual aids. Approximately 70 participants attended.
- A presentation on the harmful effects of tobacco and other SOS material was given to Wynne students.
- Set up "Emergency Preparedness" display in main lobby.
- Worked with Endowment Foundation to approve grants to non-profit organizations for community improvement.
- Working with Cross County Historical Society in planning 150 year celebration for county.
- Staff presented educational information at the "Special Workshop" on STD's, reproductive health, hygiene, safety, immunizations, family planning and tobacco.
- An in-service was held for pre-school teachers on immunizations, tobacco, family planning and general health.

**Fulton Co**

- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen's Center in Salem.
- Another grant was received from UAMS to supply car seats and do car seat safety checks.
- The MAP is steadily growing and a real asset for the county.
- Red County Profile report was delivered to Dr. Bozeman, County Health Office, and County Judge Charles Willett.

**Greene Co**

- CPR classes given to the Health Class at Paragould School district and also they discussed the effects of tobacco on the heart.
- A Puppet Show on the Health Effects and Financial Cost that Tobacco causes was performed for K-4<sup>th</sup> students and teachers at Paragould Schools. Characters in the Puppet Show included the Doctor (Vicky

Fulbright) the Patient, Cigarette (Karen Davis), Nicotine, Sick Lungs, Hacking Cough (Tess Lancaster) Act 811 also taught. Approximately 250 were in attendance.

- A presentation on the AR SAVES program was held at the community center to raise stroke awareness in the community.

#### **Independence Co**

- Presentations on the harmful effects of tobacco, SOS, ATV safety, and child passenger/seat belt safety were presented to 158 students.
- STD prevention and Family Planning was presented to 63 Midland High School seniors.
- A Senior Health Fair for Midland High School seniors was held for 63 students participating. Out of the 63, 39 signed a pledge to be smoke-free. Various screenings were held for the students such as: dental, vision, hearing, BMI, glucose, blood pressure, nutrition, and oral health. Educational booths on tobacco, alcohol, nutrition, physical activity and mental health were also available for the students.

#### **Izard Co**

- The LHU is a host site for Baxter Regional Medical Center's Mobile Mammography Unit.
- Jennifer Lynch assisted the Tobacco Coordinator and High School Counselor to present ATV safety and tobacco education to 111 students at Izard County Consolidated High School. A 93% increase of correct answers was noted from the pre and post test.
- Flu clinics are scheduled and confirmed for this fall.
- Nutrition and physical activity posters are displayed around town as a collaborative effort with the LHU, U of A Extension Service and the coalition.
- Zobey DVDs are being played in the LHU waiting area that educates on physical activity and nutrition.
- Newspaper and radio ads are being printed and aired with an SOS message.
- A Drug-Free Community grant was submitted for the county.
- A new LEPC group was formed and is working on bylaws and other issues.
- The Tobacco Youth Board is currently planning their annual scholarship dodge ball tournament fundraiser for April.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

#### **Jackson Co**

- A presentation on tobacco was given to the ASU Career Pathways Initiative.
- The LHUA was the guest speaker at a luncheon for the ASUN Wellness group with the topic being skin cancer, sun safety and West Nile Virus – approximately 30 were in attendance.
- The third in a monthly series of healthy cooking classes was held.

#### **Lawrence Co**

- Discuss ATOD grant funding.
- Lawrence County Memorial is preparing to be certified for the AR SAVES program.
- Lawrence Memorial is now a Level 4 trauma center and trauma director was introduced.

#### **Mississippi Co**

- Discussed HHI goals with HHI SS and LHUA.
- Planning for TPCP and injury prevention presentations.
- The staff participated in Wear Red Day.
- Safe Teen Driving Laws presentation in Driver's Education Classes
- Disseminated Act 811 information-posters and lifesaver flyers

#### **Poinsett Co**

- Dental floss, tooth brushes and tooth paste was distributed to the clients at the LHUs.
- Posters on tobacco/smoking cessation are posted in the LHU waiting areas.
- A resource directory was developed by the Partners in Health Coalition.
- Town hall meetings are being planned for the county on underage drinking.

#### **Randolph Co**

- Public Health Week the LHU offered free immunization.

- The LHU is targeting Day Care Centers for West Nile Virus outreach with information to be sent home for parents and children to receive free West Nile Virus coloring books. This is due to the early spring and the mild winter weather in Arkansas.
- Planning Health Fair on the campus of Black River Technical College on April 10<sup>th</sup>.

#### **Sharp Co**

- A Safety Baby Shower was held with approximately 40 participants including expecting mothers and their guests.
- A town hall meeting on the dangers of underage drinking will be held April 17<sup>th</sup>.
- The White River Medical Center North Complex is hosting a women's heart health screening for 4 Fridays in March.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A grant was received to obtain 50 car seats.
- The LHU sent an employee to become a certified car seat installer technician.

#### **Stone Co**

- The 3<sup>rd</sup> Annual Senior Health Fair for all High Schools seniors in the county was held at the Mountain View High School campus with approximately 100 students participating. Out of the 100, 53 signed a pledge to be smoke-free. Various screenings were held for the students such as: vision, hearing, BMI, glucose, blood pressure, nutrition, and oral health. Educational booths on tobacco, alcohol, violence prevention, nutrition, physical activity and mental health were also available for the students.
- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen's Center in Mtn. View.
- The LHU participated in the N Central Preparedness Tabletop exercise.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

#### **White Co**

- Safe Kids Coalition provided car seat safety checks for clinic participants.
- The staff participated in "Wear Red Day."
- Distributed information and material from Poison Control Hot Line for Poison Awareness Month in March.
- Informational bulletin board about nutrition along with healthy recipes displayed in main lobby.
- The staff was trained in CPR.
- Partnered with Local Emergency Planning Committee to participate in the "Great Shake Out" – a preparedness ready event.
- A coloring contest is being planned for March Nutrition Month and April Public Health Week.
- The first Safety Baby Shower was held for the county.

#### **Woodruff Co**

- Displayed posters in the waiting areas and exam rooms regard the 5-2-1-0 project. This program stands for 5 servings of fruit & vegetables a day; no more than 2 hours of screen time (TV & Computers) a day; 1 hour of exercise & physical activity a day and zero tolerance for drugs and alcohol. This campaign is incorporate with WIC visits.
- Displayed Medicaid NET signs. The Non-Emergency Transportation (NET) Program can give a ride to and from doctor appointments or other covered Medicaid services. Lack of transportation for clinic services is a big issue for citizens of Woodruff County.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Plans are being implemented to plan a coalition event kick-off in April.

- Collaborated with Smoking Cessation Coordinator/TPCP Grant Coordinator for St. Bernard's Medical Center to provide a presentation on the harmful effects of tobacco to students and staff at Hispanic Community Services, Inc
- Collaborated with Crittenden Hospital, Crittenden County Health Unit and ADH health educator to provide education on nutrition, diabetes, tobacco, physical activity and injury prevention at the Crittenden County Community Resource Fair
- Provided presentations on teen driving, seat belt use, texting and driving, ATV safety, nutrition, physical activity and tobacco to Wynne High School students; Health Services Specialist, LHU, provided information on services provided by Cross County Health Department

#### **Marilyn Cone, CHNS**

- Provided presentations on Act 811, SOS Quitline, harmful effects of tobacco use and ATV safety to Sulphur Rock and Midland Elementary Schools and Southside Middle School
- Provided BLS/CPR training to a school nurse
- Presented and provided information on injury and tobacco prevention at Northcentral Education Cooperative principals' meeting
- Facilitated training on billing Medicaid for Personal Care in the school
- Partnered with NE staff to present the role of the CHNS at the NE Administrator's meeting
- Collaborated with Stone Co Coalition to provide vision, hearing, BMI, glucose and blood pressure screenings at the Stone County Senior Health Fair; provided a tobacco education display

#### **Becky Lamb, CHNS**

- Attended the YES Team Rally at the Capitol
- Attended the Cabot School District wellness committee meeting
- Continued to lead in the planning and implementation of the Arkansas Action for Healthy Kids student essay contest
- Assisted in the planning and scheduling of flu and Tdap clinics
- Participated in the Safety Baby Shower Training
- Presented role of CHNS at the NE Administrator's meeting

#### **Laura Cook, CHNS**

- Provided smokeless tobacco information at the Trumann Health Fair
- Provided CPR/AED recertification for nurse
- Provided First Aid for Seizures presentation to Harrisburg Middle School staff
- Assisted Bay school nurse with hearing, vision and BMI screenings
- Provided teen driver education to Blytheville and Newport High School students
- Participated in Hearing Screening Committee to revise certification training

#### **Karen Davis, CHNS**

- Provided tobacco presentation to Paragould, Black Rock, Sloan Hendrix, Piggott High School students
- Provided tobacco presentation to Greene County Tech Elementary students
- Provided Emerging Tobacco Products presentation to Randolph County LHU nurses for CNE credit
- Presented role of CHNS at the NE Administrator's meeting
- Attended the State Abstinence Advisory Council meeting
- Provided the Pam Stenzel Abstinence Program to Hoxie School students
- Presented and assisted with Lawrence Co Safety Baby Shower